

[Meeting Notes] PeeringDB Outreach Committee

Date: 12th January 2020

Attendees:

- Greg, Rebecca, Ben, Bijal

Annual Infographic

Request for this has been made and is under production and drafts will be shared for review

New T-Shirt and Store Launch

After the work invested, it's disappointing we've had issues with setting up the store given what we're looking to work with, this has presented some challenges:

- Make no profit
- Print locally to allow local shipment

Challenges we've seen are:

- Inability to set profit to zero
- Support issues for initial low volume
- Quality of products

Discussion points that came up:

- Is the store something we still want to do? Yes, something requested on the of back of t-shirts given out at events and good for outreach
- Are we looking for too much to find someone who can print locally and ship locally to keep the cost down and timescales reasonable
- Do we just give stuff away at conferences if the store is too much investment

Next Steps:

- Greg to talk Ruth at Radical Path about potential options for Radical Path supporting identifying options for store deployment

2021 H1 Event Planning

- How shall we approach events this year?
- Slides haven't had a significant update for a couple of years
- Idea to create a refreshed large deck, with sections that can be pulled in/out on a per event basis

- Ben to work with Leo to produce new slide overview and complete refresh of the Tutorial Slide Deck
- Will start reviewing 2021 Virtual Events and CFPs

AOB

None.

Date of next meeting: 2nd February 2021