

[Meeting Notes] PeeringDB Outreach Committee

Date: 8th February 2020

Attendees:

- Ben, Greg, Inga, Rebecca, Yana

New OC Members!

Inga and Yana were welcomed to the OC and introduced themselves.

OC Chair

As noted, Greg had indicated over the last couple of meetings that he wanted to stand down as OC Chair.

Ben volunteered to take the chair position and this was put to the OC to see if anyone else wanted to stand/objected to Ben's position.

No one else stood/nominated, no objections. Ben to become chair, pending Board approval as per the OC Charter.

Greg to remain as PC liaison and Bijal as Vice Chair.

PeeringDB Birthday

Greg noted 5th birthday is approach so we should get a graphic made ready to post

Facebook Post Booting

We boosted the Infographic post on Facebook, using ad credits at no cost to PeeringDB.

Post data reviewed for popular regions and demographics - noted this post has more engagement than previous posts and that we could use this to drive decisions for priority regions/countries that we seek to gain greater PeeringDB community engagement.

Conferences / Approach 2021

Spent some time discussing approach for community engagement during 2021 and agreed the following three areas we'd focus in on

- Identify and confirm priority regions/countries
 - Africa
 - Indonesia
 - Brazil

- Identify conferences we want to deliver a presentation at in established markets
- Plan for our own Workshop sessions, aligned with local communities

Target for one event a month, to be reviewed as we transition from virtual events to in person events in the future.

AOB

None.

Date of next meeting: 1st March 2021