PeeringDB Press Release Policy Approved by Board December 24th, 2022

Since PeeringDB serves a large diverse community in the public interest, PeeringDB does not normally collaborate on press releases.

Any joint press release that includes PeeringDB and another entity, requires approval by a majority of the PeeringDB Board.

Only exceptional circumstances should be brought to the PeeringDB Board for joint press release consideration.

An example of an exceptional circumstance would be a donor wishing a joint press release accompany a donation that dramatically exceeds our highest published sponsorship tier.

Routine collaboration with the Internet operations community, such as for a portal that facilitates the interconnection of Internet networks, would not normally be considered exceptional.

Members of the PeeringDB community are welcome to reference PeeringDB in their own press releases, such sponsorship announcements, product release notes, etc. PeeringDB reserves the right to withdraw this permission on a per entity basis.