PeeringDB Strategic Plan 2017-2018

PeeringDB Mission Statement

PeeringDB, a nonprofit member-based organization, facilitates the exchange of user maintained interconnection related information, primarily for Peering Coordinators and Internet Exchange, Facility, and Network Operators.
PeeringDB Strategic Direction (2017 – 2018)

Based on the guidance provided by the Board, PeeringDB performs its mission in accordance with the following goals and principles:

A. Ensure reliability, security and support of PeeringDB services
B. Maintain, develop, and enhance functionality of PeeringDB services as sought by the users and supported by the membership and community
C. Educate the community on effective use of PeeringDB
D. Educate the community on interconnection
E. Evangelize use of PeeringDB
F. Encourage support of PeeringDB via sponsorship
G. Build a reserve of 2 years of operational funds for the long-term stability of the organization
H. Strengthen relationships with operator and peering forums, and other related databases, to work cooperatively on interconnection topics
I. Legal review of liabilities, and insurance (D&O)
J. Succession planning
2017 Organizational Objectives

A. Obtain contracts for all supporting service providers
B. Ensure supporting services are always available
C. Ensure regular backups for all services
D. Ensure security for private user data
E. Conduct redundancy and restoration test bi-annually
F. Support the Admin Committee to ensure user expectations are met
G. Manage contractor for maintenance, minor development and basic support for underlying PeeringDB platform
H. Support the Product Committee for major development and feature enhancements to ensure user expectations are met
I. Provide education material in the form of a quick start guide, embedded online assistance, webinars and tutorials
J. Participate in peering discussions globally where possible
K. Expand social media presence as new material is created
L. Survey the existing sponsors
M. Write and implement surplus plan
N. Present at major conferences where possible
O. Conduct one election in April each year
P. Conduct one member meeting in April each year
Q. Engage council for annual review of liabilities and insurance
R. Write succession plan