PeeringDB Strategic Plan 2020-2021

PeeringDB Mission Statement

PeeringDB, a nonprofit member-based organization, facilitates the interconnection of Internet networks globally, with user-maintained information.
PeeringDB Strategic Direction (2020 – 2021)

Based on the guidance provided by the Board, PeeringDB performs its mission in accordance with the following goals and principles:

A. Ensure reliability, performance, security and support of PeeringDB services
B. Maintain, develop, and enhance functionality of PeeringDB services with input from the users and supported by the membership and community
C. Educate the community on effective use of PeeringDB
D. Evangelize the use of PeeringDB
E. Engage with communities not using PeeringDB
F. Encourage support of PeeringDB via sponsorship
G. Hire resources, where needed, to support Committees and community needs
H. Build a reserve of 2 years of operational funds for the long-term stability of the organization
I. Strengthen relationships with operator and peering forums, and other related databases, to work cooperatively on interconnection topics
J. Maintain relationships with Internet Registries with respect to access to authoritative data
K. Legal review of liabilities, and insurance (D&O)
L. Write corporate succession plan
2020-2021 Organizational Objectives

A. Maintain SLAs and contracts for all supporting service providers
B. Support Committees to ensure user expectations are met
C. Write Operational Service Level Policy (OSLP) for services provided to the community and regularly report compliance
D. Develop a vendor selection process
E. Hire Product Committee resource (Program Manager/Release Manager)
F. Provide regularly updated product road map to community
G. Identify and engage with five (5) additional communities
H. Increase number of translations and maintain quality of existing
I. Hire Operations resource (sysadmin) to support infrastructure and services (Part time ~10-15 hours / mo)
J. Ensure performance is acceptable to all communities
K. Automate PeeringDB deployment for development use
L. Regular infrastructure security audit by a third-party
M. Maintain security for private user data
N. Expand number of presenters for outreach
O. Create instruction and documentation for local community and enable members to give PDB presentations
P. Conduct redundancy and restoration test regularly
Q. Enhance education (docs) material in the form of a how to guide, embedded online assistance, webinars, tutorials, etc. for all user facing services
R. Write and implement 2020-2021 budget including committee budgeting
S. Present at conferences where feasible
T. Participate in Global interconnection stakeholder discussions, where feasible
U. Conduct one election in April each year
V. Conduct one member meeting in April each year
W. Be accountable to the community
X. Write board and committee onboarding/deboarding process and conduct annual reviews
Y. Board will define how Committee Chairs are selected
Z. Create process for reviewing and accepting software contributions from community
AA. Write job descriptions and contracts for Product Manager, Program Manager, and System Admin
BB. Create feedback loop from presenters to committees to board
CC. Engage with closed forums to ensure PDB has guaranteed representation (MOU? / Helpdesk? / Presenter slot / outreach? ) selected by the outreach committee
DD. Modify election process to include Q&A with candidates