

PeeringDB Strategic Plan 2020-2021

PeeringDB Mission Statement

PeeringDB, a nonprofit member-based organization, facilitates the interconnection of Internet networks globally, with user-maintained information.

PeeringDB Strategic Direction (2020 – 2021)

Based on the guidance provided by the Board, PeeringDB performs its mission in accordance with the following goals and principles:

- A. Ensure reliability, performance, security and support of PeeringDB services
- B. Maintain, develop, and enhance functionality of PeeringDB services with input from the users and supported by the membership and community
- C. Educate the community on effective use of PeeringDB
- D. Evangelize the use of PeeringDB
- E. Engage with communities not using PeeringDB
- F. Encourage support of PeeringDB via sponsorship
- G. Hire resources, where needed, to support Committees and community needs
- H. Build a reserve of 2 years of operational funds for the long-term stability of the organization
- I. Strengthen relationships with operator and peering forums, and other related databases, to work cooperatively on interconnection topics
- J. Maintain relationships with Internet Registries with respect to access to authoritative data
- K. Legal review of liabilities, and insurance (D&O)
- L. Write corporate succession plan

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2020-2021 Organizational Objectives

- A. Maintain SLAs and contracts for all supporting service providers
- B. Support Committees to ensure user expectations are met
- C. Write Operational Service Level Policy (OSLP) for services provided to the community and regularly report compliance
- D. Develop a vendor selection process
- E. Hire Product Committee resource (Program Manager/Release Manager)
- F. Provide regularly updated product road map to community
- G. Identify and engage with five (5) additional communities
- H. Increase number of translations and maintain quality of existing
- I. Hire Operations resource (sysadmin) to support infrastructure and services (Part time ~10-15 hours / mo)
- J. Ensure performance is acceptable to all communities
- K. Automate PeeringDB deployment for development use
- L. Regular infrastructure security audit by a third-party
- M. Maintain security for private user data
- N. Expand number of presenters for outreach
- O. Create instruction and documentation for local community and enable members to give PDB presentations
- P. Conduct redundancy and restoration test regularly
- Q. Enhance education (docs) material in the form of a how to guide, embedded online assistance, webinars, tutorials, etc. for all user facing services
- R. Write and implement 2020-2021 budget including committee budgeting
- S. Present at conferences where feasible
- T. Participate in Global interconnection stakeholder discussions, where feasible
- U. Conduct one election in April each year
- V. Conduct one member meeting in April each year
- W. Be accountable to the community
- X. Write board and committee onboarding/deboarding process and conduct annual reviews
- Y. Board will define how Committee Chairs are selected
- Z. Create process for reviewing and accepting software contributions from community
- AA. Write job descriptions and contracts for Product Manager, Program Manager, and System Admin
- BB. Create feedback loop from presenters to committees to board
- CC. Engage with closed forums to ensure PDB has guaranteed representation (MOU? / Helpdesk? / Presenter slot / outreach?) selected by the outreach committee
- DD. Modify election process to include Q&A with candidates