

# PeeringDB Strategic Plan 2024-2025

## PeeringDB Mission Statement

PeeringDB, a nonprofit member-based organization, facilitates the interconnection of Internet networks globally, with user-maintained information.

## PeeringDB Strategic Direction (2024 – 2025)

*Based on the guidance provided by the Board, PeeringDB performs its mission in accordance with the following goals and principles:*

- A. Ensure reliability, performance, security and support of PeeringDB services
- B. Maintain, develop, and enhance functionality of PeeringDB services with input from the users and supported by the membership and community
- C. Educate the community on effective use of PeeringDB
- D. Evangelize the use of PeeringDB
- E. Engage with communities not using PeeringDB
- F. Encourage support of PeeringDB via sponsorship
- G. Hire resources, where needed, to support Committees and community needs
- H. Maintain no more than a reserve of 5 years and no less than 1 year of operational funds for the long-term stability of the organization
- I. Strengthen relationships with operator and peering forums, and other related databases, to work cooperatively on interconnection topics
- J. Maintain relationships with Internet Registries with respect to access to authoritative data
- K. Annually review liabilities, and insurance (D&O)
- L. Write corporate succession plan
- M. Review existing vendors periodically

# PeeringDB Strategic Plan 2024-2025

## 2024-2025 Organizational Objectives

- A. Maintain SLAs and contracts for all supporting service providers
- B. Support Committees to ensure user expectations are met
- C. Write Operational Service Level Policy (OSLP) for services provided to the community and regularly report compliance
- D. Develop a vendor selection process by end of 2025
- E. Review and report existing vendors by the end of 2025
- F. Provide updates to the community on product changes in April and October.
- G. Identify and engage with three (3) additional communities in the Asia Pacific region
- H. Maintain relationships with communities we have engagement with.
- I. Maintain quality of existing translations
- J. Hire Operations resource (sysadmin) to support infrastructure and services (Part time ~10-15 hours / mo)
- K. Ensure performance is acceptable to all communities
- L. infrastructure security audit by a third-party
- M. Maintain security for private user data
- N. Conduct redundancy and restoration test regularly
- O. Enhance education (docs) material for carrier and campus objects.
- P. Write and implement 2024-2025 budget including committee budgeting
- Q. Continue presenting at conferences where feasible
- R. Participate in Global interconnection stakeholder discussions, where feasible
- S. Conduct one election in April each year
- T. Conduct one member meeting in April each year
- U. Be accountable to the community
- V. Write board and committee onboarding/deboarding process and conduct annual reviews
- W. Write job descriptions and contracts for System Admin
- X. Create feedback loop from presenters to committees to board
- Y. Evaluate methods to attract highly qualified board candidates for the future of PeeringDB.
- Z. Schedule quarterly board/stewards meetings to include organizational objectives
- AA. Support committees to ensure cross-departmental operational objectives are met.
- BB. Ensure the smooth transition of secretary/treasurer role and identify gaps, if appropriate.