PeeringDB Workshop

How is PeeringDB organised?

arnold@peeringdb.com
What is PeeringDB?

Organisation
  • History
  • Association
  • Committees
What is PeeringDB?

Mission statement: “PeeringDB, a nonprofit member-based organization, facilitates the exchange of user maintained interconnection related information, primarily for Peering Coordinators and Internet Exchange, Facility, and Network Operators.”
Why should I have a record in PeeringDB?

• As a network a PeeringDB record makes it easy for other networks to find you, and helps you to establish peering / interconnection

• As a colocation provider a PeeringDB record creates visibility, and helps you to attract additional networks and Ixes

• As an IX a PeeringDB record provides information about your participants, and colocations where your service is available

• Provides a user friendly GUI and a powerful API for automation
PeeringDB is a United States 501(c)(6) volunteer organization that is 100% funded by sponsorships.

Healthy organization, building financial reserves and executing the long term strategic plan.

Membership rules:
- A corporation, limited liability company, partnership or other legal business entity may be a Member of the Corporation.
- Membership is determined by having both an active PeeringDB.com account and an individual representative or role subscription to the PeeringDB Governance mailing list.
- 332 addresses subscribed to the Governance mailing list (as of Feb 25th, 2019).
- Governance list is at http://lists.peeringdb.com/cgi-bin/mailman/listinfo/pdb-gov.
- More information available at http://gov.peeringdb.com/
Governance

• The Members
  • Any corporation, limited liability company, partnership or other legal business entity may be a Member
  • One (virtual / online) member meeting per year

• The Board
  • Sets strategic directions and overlooks financial issues
  • Half of the board is elected every year

• The Committees
  • Responsible for the day to day work
  • Admin Committee
  • Operations Committee
  • Outreach Committee
  • Product Committee
## Committees

<table>
<thead>
<tr>
<th>Admin Committee</th>
<th>Operations Committee</th>
<th>Outreach Committee</th>
<th>Product Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Manage administration of user accounts and PeeringDB records</td>
<td>• Manage PeeringDB infrastructure</td>
<td>• Manage marketing and social media</td>
<td>• Manage roadmap and development priorities</td>
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<tr>
<td>• Answer support tickets</td>
<td></td>
<td>• Develop and maintain presentations, workshops and webinars</td>
<td>• Ask for input from the community on desired features</td>
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<td>• Coordinate presentations and attendance at events</td>
<td>• Write SoWs to solicit bids to complete requested features</td>
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<tr>
<td>Leads: Arnold Nipper (Chair)</td>
<td>Leads: Job Snijders (Chair) and Aaron Hughes (Vice Chair)</td>
<td>Leads: Greg Hankins (Chair) and Bijal Sanghani (Vice Chair)</td>
<td>Leads: Eric Loos (Chair) and Matt Griswold (Vice Chair)</td>
</tr>
<tr>
<td>Contact: <a href="mailto:admincom@lists.peeringdb.com">admincom@lists.peeringdb.com</a></td>
<td>Contact: <a href="mailto:pdb-ops@lists.peeringdb.com">pdb-ops@lists.peeringdb.com</a></td>
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</table>
• Admin Committee volunteers are based around the world in a variety of time zones with diverse language skills
• Goal is to resolve support tickets within 24 hours
Become a PeeringDB Sponsor!

• Diamond Sponsorship - $25,000 / year
  • Limited to 2 sponsors
  • Very large logo on top line of Sponsors page with URL
  • Diamond Sponsor badge display on all records
  • Social media promotion

• Platinum Sponsorship - $10,000 / year
  • Large logo on second line of Sponsors page with URL
  • Platinum Sponsor badge display on all records
  • Social media promotion

• Gold Sponsorship - $5,000 / year
  • Medium logo on third line of Sponsors page
  • Gold Sponsor badge display on all records
  • Social media promotion

• Silver Sponsorship - $2,500 / year
  • Small logo on fourth line of Sponsors page
  • Silver Sponsor badge display on all records
  • Social media promotion

• Contact sponsorship@peeringdb.com for sponsorship info
2018 – 2019 Strategic Direction

• Ensure reliability, security and support of PeeringDB services
• Maintain, develop, and enhance functionality of PeeringDB services as sought by the users and supported by the membership and community
• Educate the community on effective use of PeeringDB
• Evangelize use of PeeringDB

Uptime Status: http://status.peeringdb.com/
• Encourage support of PeeringDB via sponsorship
• Build a reserve of 2 years of operational funds for the longterm stability of the organization
• Strengthen relationships with operator and peering forums, and other related databases, to work cooperatively on interconnection topics
• Strengthen relationships with Regional Internet Registries (RIRs) with respect to access to authoritative data
• Legal review of liabilities, and insurance (D&O)
• Succession planning